

LUKE DIAS

 Houston, TX 77096

 832-541-3364

 lukejdias2022@gmail.com

SKILLS

- Adobe Creative Suite
- AP Style
- Canva
- Creative Writing
- Digital Marketing
- EDIUS/ENPS
- Hootsuite
- Movie Magic
- MS Office
- Production Studio
- Project Management/CAPM
- SEO
- Sony 4K XDCAM
- Storytelling

WEBSITES, PORTFOLIOS, PROFILES

Portfolio: <https://www.lukejdias.com>

<https://www.instagram.com/lukejdias/>

<https://www.linkedin.com/in/luke-dias-7a0222169/>

An enthusiastic and skilled storyteller and creative writer with extensive experience in Newsprint, Digital Content, and Television and Film production. A content creator with excellent storytelling, video creation and editing skills. Relevant work experience includes producing content from concept to completion, and delivering results across all social media platforms to optimize user experience timely and effectively.

RELEVANT EXPERIENCE

March 2025 – Present

Staff Writer /Journalist

Midland Reporter Telegram, Midland, TX

- Storytelling for newsprint and digital services.
- Cover local news for the Midland Reporter-Telegram, focusing on local events, city government, airports, and infrastructure.
- Conduct in-depth research, interviews, and fact-checking to produce accurate, engaging, and fact-checked news stories.
- Pitched engaging feature stories that highlighted community members or events, fostering a strong connection between the publication and its audience base.
- Managed multiple assignments simultaneously while maintaining consistent quality in writing and editing tasks.
- Played a lead role in launching a video strategy to expand delivery of news reporting through social media channels.
- Consistently met tight deadlines under pressure while maintaining high levels of accuracy in writing style.

September 2024 – March 2025

Content Coordinator/Multi-Skilled Journalist

Newsweek 9 (KWES-TV), Midland, TX

- Responsible for ideating, creating, producing, and delivering engaging content on a timely basis and with the highest standard of quality.
- Responsible for seeking out and creating engaging local and unique content, writing segments and stories alongside producers and also performing tasks for studio and control room operations.
- Collaborating with cross functional teams to help create engaging live newscasts from start to finish and deliver content to all social media platforms meeting SEO strategic objectives.
- Responsible for scriptwriting, videography, and video editing for all content produced.

May 2024 - September 2024

PRODUCTION ASSISTANT/PHOTOGRAPHER

NewsWest 9 (KWES-TV), Midland, TX

- Responsible for in-studio camera and sound activities, and field photography. Working with state-of-the-art cameras, directing on-air talent with time cues and ENPS, and video editing of packages using Adobe Premiere Pro and EDIUS.
- Additional in-studio responsibilities include working with sound board, cueing music and sound effects, as well as working with microphones.
- Field photography and field interviews include driving studio cars on-location and filming B-roll using Sony cameras.

September 2021 - May 2024

FREELANCE WORK

Various

- Contract work for projects relating to digital content management and video production and editing.
- Successfully created and produced a promotional documentary video for the Eternal Gandhi Museum of Houston.
- Produced / project managed an award-winning short film, funded in part by the City of Houston.

July 2021 - August 2021

POST-PRODUCTION INTERN

Kelly Galindo Productions, LLC., Orange, CA

- Post-production work on a documentary film.
- Filed grant applications, enhanced the film's website, and managed funds.
- Accomplished tasks using Mailchimp, Weebly, MS Excel and YouTube.

EDUCATION

July 2023

Certified Associate in Project Management (CAPM)

Project Management Institute

May 2022

Master of Fine Arts Film and Television Producing

Chapman University, Orange, CA

May 2020

Bachelor of Arts Communications | Minor, Film Studies

Trinity University, San Antonio, TX